

**RESOLUTION NO. 2024- 059**

**WHEREAS** the Amelia Island Tourist Development Fund has carry forward of prior fiscal year revenue and shall establish budget appropriations for FY2023/2024.

**WHEREAS** this revenue was not anticipated in the 2023/2024 budget year for the fund.

**BE IT THEREFORE** resolved by the Board of County Commissioners, Nassau County, Florida in regular session, duly assembled on the 8th day of April, 2024 the following budget amendment pursuant to Florida Statutes Chapter 129.06 be adopted:

**REVENUE**

37000000-399952	Cash Fwd-Marketing	\$2,449,282
37000000-399953	Cash Fwd-Trade	\$ 583,397
37000000-399954	Cash Fwd-Beach	<u>\$ 197,451</u>
		\$3,230,130

**APPROPRIATION**

37523552-531000 LCPRJ	Professional Services	\$ 400,000
37523552-534250	Marketing Data	\$ 23,500
37523552-548110 CONTE	Productions	\$ 325,000
37523552-548120 AUDIO	Paid Media	\$ 8,333
37523552-548120	Paid Media	\$ 10,556
37523552-548120 DIGIT	Paid Media	\$ 189,354
37523552-548120 INTNL	Paid Media	\$ 100,000
37523552-548120 LCPRJ	Paid Media	\$ 200,000
37523552-548120 PRINT	Paid Media	\$ 4,000
37523552-548240 LICEN	Interactive	\$ 39,436
37523552-548240 SPEC	Interactive	\$ 14,038
37523552-548350 LCPRJ	Partners/Sponsorships/Gnts	\$ 275,000
37523552-548520 DOC	Special Events	\$ 80,300
37523552-548520 HOLDY	Special Events	\$ 92,806
37523552-548520 SPEC	Special Events	\$ 60,000
37524552-548019 INCTV	Hospitality Services	\$ 11,982
37524552-552007	Promotional Supplies	\$ 8,534
37525539-534102 OFBCH	Contractual Svc-Beach Clean	\$ 6,000
37525539-534102 ONBCH	Contractual Svc-Beach Clean	\$ 27,000
37999599-599053	Reserves-Marketing	\$ 626,959


37999599-599054  
37999599-599055

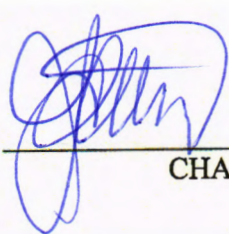
Reserves-Trade  
Reserves-Beach

\$ 562,881  
\$ 164,451  
\$3,230,130

**ADOPTED** this 8th day of April, 2024.

ATTEST:

  
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EX-OFFICIO CLERK

  
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CHAIR